

## **BRAVILOR BONAMAT. PRESENCE IN MORE THAN 100 COUNTRIES.**



### **CUSTOMER CHALLENGE**

Bravilor Bonamat needed to improve their stock management and supply chain to cope with rapid growth and an increase in new product lines.

Existing manual stock management processes were not effective, resulting in stock deviations, inaccurate stock information and a significant administrative burden.



Increase in profit  
decrease in employee  
costs



Improved customer  
experience



More informed business  
decisions

### **BRAVILOR BONAMAT**

Bravilor Bonamat is a Dutch family business founded in 1948. They are a leading manufacturer of professional beverage preparation systems for hot beverages such as coffee and tea.

Bravilor Bonamat has 350 employees worldwide, with branches in Europe and the USA and an international network of dealers in more than 100 countries.



10 global branches



350 employees  
worldwide



Produce over 150,000  
machines per year



International network  
across 100 countries

# WHY BRAVILOR BONAMAT CHOSE REDFAIRE INTERNATIONAL

Bravilor Bonamat chose Oracle's JD Edwards EnterpriseOne following a year long selection process. The Redfaire International team was chosen for its deep JD Edwards technical expertise and familiarity with the manufacturing industry.

Their current system could not scale to meet demand for new product lines and stricter product quality requirements.

Bravilor Bonamat also needed a partner that could reduce the costs and improve the efficiency of their manual stock management.

They also had a lack of robust, user-friendly reporting systems. These systems did not allow for actionable data insights.

## Partner requirements

- Deep JD Edwards ERP technical skills.
- Required a partner who could improve flexibility & efficiency in production & stock management.
- And who could improve customer experience and help them make more informed business decisions.

“Redfaire International helps Bravilor to get the most out of our JD Edwards ERP system. We work very well together in searching for solutions and supporting the continuous change of business requirements.”

Heering Lighart, Bravilor Bonamat

## OUTCOMES

Redfaire International worked closely with Bravilor Bonamat to prepare employees for the change in their roles. Key employees were included in analysis, configuration and testing of the system.

Automated stock management processes have replaced manual tracking.

The integrated barcode scanning system supports the reception of goods, the quality registration of goods and provides a seamless connection to the work floor. Full serial number tracing is also possible.

Completion reports are transmitted from production lines to workstations, informing customers of exact delivery dates, and helping the shipping company with effective scheduling.

This complex implementation project led to an increase in worldwide sales and profits.

# IN SUMMARY

## Customer Challenges

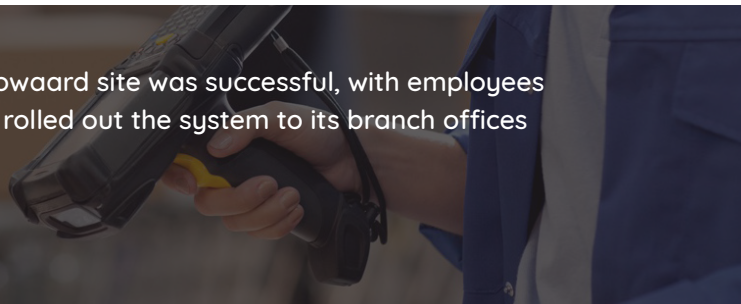
- Current system could not scale to meet demand for new product lines and stricter product quality requirements.
- Manual stock management was costly and inefficient.
- Lack of robust, user-friendly reporting systems did not allow for actionable data insights.

## Solutions

- Oracle JD Edwards EnterpriseOne ERP.

## Project Results

- Increase in sales and profit.
- Decrease in employee costs.
- Improved flexibility and efficiency in production and stock management.
- Improved customer experience thanks to real time delivery information.
- More informed business decisions driven by robust reporting.



“A ‘big bang’ implementation approach in the Heerhugowaard site was successful, with employees able to learn the system quickly. Bravilor Bonamat has rolled out the system to its branch offices across Europe.”

Project Director, Redfaire International

## About Redfaire International

**Redfaire International** marries the reach and scale of a global entity, with the knowledge, insights and flexibility of local experts. You get one partner working under one methodology; managing your global projects, localizations and ongoing support.

When our clients succeed, we succeed, so we apply this value to everything we do to deliver best-in-class consultancy projects and customer success.

## Contact Us



Speak to our team to find out how partnering with Redfaire International can help you meet your business objectives.  
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